

# Label Management System

Standardize your global labeling process on one platform, available in the cloud or on-premise.

The NiceLabel Label Management System includes everything you need to design, manage and print labels within your business and your extended supply chain.



## NiceLabel fundamentally transforms legacy approaches to labeling

### Challenges of legacy labeling

- Disparate and fragmented applications
- IT dependency for label design
- Labor intensive quality assurance
- Slow change management and deployment
- High risk of printing errors

VS

### Benefits of our label management system

- ✓ Standardized all-in-one platform
- ✓ Agile design by business users
- ✓ Streamlined digitized quality assurance
- ✓ Instant web deployment of standardized printing
- ✓ Accurate printing from a single source of truth

### Design labels faster and reduce IT burden

- ✓ Empower business users to design labels
- ✓ Make label changes quickly
- ✓ Reduce label variations

### Digitize labeling QA to reduce risks, quality control costs and ship faster

- ✓ Eliminate paper-based QA processes
- ✓ Enable faster review and approvals
- ✓ Prevent unauthorised changes

### Boost labeling efficiency and achieve end-to-end operational improvement

- ✓ Improve print speed and productivity
- ✓ Eliminate unplanned downtime and shipping delays
- ✓ Standardize supplier labeling

## Facts and Figures



Typical ROI from direct cost savings alone



of our customers experienced cost savings due to error reduction



of our customers say they have reduced time-to-market

# The 4 elements of the Label Management System



## LABEL DESIGNER

The NiceLabel designer delivers a familiar Microsoft Word-like user experience that enables anyone to quickly design labels.

- ✓ Improved speed and flexibility in making label changes
- ✓ Streamlined compliance with regulatory requirements
- ✓ Faster global optimization and expansion into new markets
- ✓ Improved customer retention and new customer acquisition



## WEB PRINTING SYSTEM

With our web printing system, you can centrally deploy and manage all manual printing applications to multiple sites, locations and third-party suppliers, contractors and vendors with a single click.

- ✓ Instantly deploy consistent applications and labeling while reducing IT costs
- ✓ Extend standardized labeling to suppliers to avoid relabeling at goods receiving
- ✓ Immediately roll out label and application updates across all locations without IT assistance



## DOCUMENT MANAGEMENT SYSTEM

Think of it as SharePoint for labeling. Design, review, approve and control labeling from a web application without having to install software on workstations.

- ✓ Secure centralized storage eliminates duplication
- ✓ Automatic document versioning provides transparency
- ✓ Template consolidation leads to more efficient operations
- ✓ Unique indexing and search help reduce duplications
- ✓ Secure, electronic approval workflows prevent unauthorized changes
- ✓ Label comparison provides quality assurance
- ✓ Role-based access control ensures a secure labeling process
- ✓ Printer management and alerts help you avoid unplanned downtime



## INTEGRATED PRINTING SYSTEM

Integrate label printing with SAP or other business systems to increase label accuracy, printing efficiency and establish a 'single source of truth' for your labeling data.

- ✓ Ensure accuracy and efficiency by interfacing with master data
- ✓ Build integrations without any coding with the intuitive graphical integration builder
- ✓ Integrate seamlessly and quickly with SAP using the NiceLabel ABAP package
- ✓ Triggers that accept data from any protocol enable integration with any existing system
- ✓ Filters that integrate with all modern and legacy data formats so you don't have to customize your existing business applications
- ✓ Actions for building business rules and workflows allow you to easily adapt business logic
- ✓ Optimize printing performance and efficiency with the next-generation 64-bit print server

*"The biggest advantage is that we no longer have that extensive change procedure with documentation. With NiceLabel, we have complete label management in the document management system."*

Pierre Rahm, IT Operations Services in Boehringer Ingelheim



## Deployment options

### PRIVATELY HOSTED

If you're looking for a labeling solution that you can customize to meet your specific business and IT environment needs, we can deploy our labeling software to your private cloud infrastructure or on-premise IT infrastructure. With this option, you maintain a high level of control and responsibility over your labeling system.



Privately Hosted

### SAAS / CLOUD

Label Cloud is the world's first multi-tenant cloud labeling software-as-a-service. It includes everything you need to manage your labeling, from design, quality review and approval to printing and data management. It is hosted in Microsoft Azure cloud, which ensures high availability and secure storage of your label information.



Cloud

## Professional Services Group

### Let us help you transform your labeling

We recognize that labeling is a critical part of your business, and that your labeling system needs to meet your unique system, business and regulatory requirements. NiceLabel's Professional Services Group (PSG) is a team of trained industry professionals who offer services tailored to your company and industry. PSG works with you to ensure your system is configured and implemented according to best practices. They are here to ensure a smooth, efficient transformation of your labeling.

## Software Maintenance Agreement

### Avoid unplanned downtime with our Software Maintenance Agreement

The NiceLabel Software Maintenance Agreement (SMA) offers enhanced support and free software upgrades to NiceLabel customers. There are two levels of SMA support designed for customers of any size, and in any geographic location. Regardless of level, the NiceLabel SMA ensures that you have:

- ✓ Priority access to NiceLabel technical experts who will work with you to quickly address issues and minimize interruptions to your business.
- ✓ Free software upgrades, ensuring that you have the latest technology at your fingertips and a lower total cost of ownership.

[www.nicelabel.com/sma](http://www.nicelabel.com/sma)

## Our customers

Continental

DAIMLER

GM

SIEMENS

Boehringer  
Ingelheim

WÜRTH

NUVASIVE

LINA

SONOVA  
HEAR THE WORLD

HKSCAN

Leprino Foods

Arla

Ekro  
CONTROLLED QUALITY VEAL

KRKA

Bilthoven Biologicals  
Cyrus Poonawalla Group

ThermoFisher  
SCIENTIFIC